





OUR STORY

In 1986, my father, Merv Rumpel, set out to build a Class B motorhome of exceptional quality—one that would stand the test of time. While others pursued high-volume production, he focused on craftsmanship, precision, and integrity. That vision continues to guide us and has helped establish Pleasure-Way as a trusted name in the RV industry.

Each motorhome is handcrafted to our exacting standards, resulting in one of the industry's lowest warranty claim rates and reinforcing our leadership in the Class B market.

We're proud of our dedicated team—many with us since the beginning—whose passion drives everything we do.

As we celebrate 40 years, our commitment to quality, safety, and innovation remains at the core of every Pleasure-Way motorhome. We look forward to the journey ahead.

CLO CEO, PLEASURE-WAY IND.





PWADVANTAGE

Since 1986, Pleasure-Way has focused on quality over quantity—handcrafting Class B motorhomes with premium materials, expert craftsmanship, and industry-leading attention to detail. Unlike mass-produced RVs, each unit is custom-built for long-term performance, comfort, and value.

Every motorhome is backed by a 5-Year Coach and Battery Warranty, and new owners receive 90 days of personalized support from a dedicated Pleasure-Way Personal Assistant—real help from real experts, just a phone call away.

With luxurious interiors, smart design, and unmatched customer service, Pleasure-Way offers more than a motorhome. It's peace of mind, performance, and pride of ownership—built to go the distance.

- ✓ Unmatched Quality & Craftmanship
- ✓ Built To Last Brings Peace Of Mind
- Real People, Real Customer Service
- ✓ Personalized Support Seamless Start
- Exclusivity That Lasts Holding Its Value

HAND CRAFTED

At Pleasure-Way, every motorhome is handcrafted with precision and care—from cabinetry to appliances—using premium materials and advanced technology. We never cut corners; each build reflects our commitment to quality and detail.

Over 400 hours go into a detailed, multi-step process led by skilled artisans and technicians. The result is a quiet, solid, one-of-a-kind motorhome—built to inspire, and built to last.







LUXURY COMES STANDARD

All Ford models are equipped with the following standard options, no upgrades required:

2.8 KW Onan® QG 2800i Gasoline Generator

600 AMP Eco Ion Earth Smart Lithium Coach Batteries

Dometic Air Conditioner (2.0)

Dual Lagun® Table Mounting Locations

Dual Touchscreen Control System Panel

Front Lounge w/180° Rotating Swivel Base Captain Chairs & Lagun® Table Mount

Moen® Fixtures

Norcold® Refrigerator / Freezer (2.0)

Novakool® Standard Refrigerator / Freezer (2.2)

Premium Interior Finishes

True® Induction Single Burner Cooktop Stove

Truma® AquaGo Comfort Plus Instant Water Heater

Truma® Aventa Eco 13,500 BTU Air Conditioner (2.2)

Truma® VarioHeat 11,500 BTU Furnace

Ultraleather® Upholstery Sofa / Bed Cushions / Cockpit

Xantrex® 3000 Watt Inverter / Charger



Disclaimer: Standard features are subject to change without notice. Pleasure-Way reserves the right to make modifications or substitutions without prior notification.

2026 | Pleasure-Way Industries | Ford Chassis Standard Features



COMMAND

The dual 10-inch touchscreen control system display offers comprehensive monitoring and real-time diagnostics for all essential coach functions. Serving as a centralized hub, these panels provide easy, convenient access at two strategic locations: the primary panel in the galley and a secondary panel at the rear of the cabin.

AC Power Display

Air Conditioning

Automatic Climate Control

Awning

Climate Control Center

DC Power

Fan

Furnace

Generator

Quick Lighting Access

Customizable Lighting

Solar Power

Tank Level Panel

Water Heater

Water Pump

WARRANTY

Every new Pleasure-Way motorhome comes with the peace of mind of our 5-Year Freedom Warranty, providing extensive coverage you can count on. In addition, the 5-Year Eco Ion Lithium Warranty protects your lithium energy system, ensuring dependable power and long-term performance wherever your travels take you.







WARRANTY DETAILS
Scan QR Code for more information





LUXE COCKPIT

Captain's Chairs

180 Rotating Swivel Base Adjustable Heated Seats Ultraleather® - Black

SYNC® 4 Infotainment System

FordPass® Connect
Bluetooth® Audio and Hands Free Calling
Apple CarPlay® and Android Auto™ Compatibility

Safety

Smart Rearview Mirror
Blind Spot Information System BLIS® with Cross Traffic Alert
Lane Keeping System
Adaptive Cruise Control
Pre-Collision Assist with Automatic Emergency Braking





GALLEY

110-120 Volt Power Outlet

Corian® Solid Countertop

Galley Storage

High Pointe® Microwave Oven

Moen® High Arc Faucet w/ Sprayer

Novakool / Norcold® Refrigerator / Freezer

Radius Overhead Laminate Cabinets

Stainless Steel Sink w/ Corian® Sink Cover

True® Induction Single Burner Cooktop Stove



CABIN

110-120 Volt Power Outlet

Dual 10" Touchscreen System Control Panels

Entertainment Centre w/ LG® LED Smart TV & Bose® Soundbar Sound System

Front Lounge 180 Rotating Swivel Base Captain Chairs & Lagun® Table Mount

Lagun® Table w/Dual Mounting Locations

LED Lighting Dimmable

Automotion® Roller Shades

Moen® Fixtures

Private Bathroom

Radius Laminate Overhead Cabinets

Ultraleather® Upholstery Sofa, Ottoman, Bed & Cockpit

Waterproof Vinyl Flooring







SLEEP

Dual 10" Touchscreen Control System Panel

LG® LED Smart TV w/ Bose® Soundbar Sound System

Automotion® Roller Shades

Radius Laminate Overhead Cabinets

Sleeping Surface

w/3" Viscoelastic® Memory Foam, Dacron® & Ultraleather®

Storage Closet



All our models feature a dedicated sleeping area, with layouts that may include a power sofa converting to a queen or twin beds, or stationary and raised twin beds for a more permanent setup. Sleeping configurations, bed sizes, and features vary by floorplan. Feature Photo: Queen Bed – Ontour 2.2.





BATH

Fan-tastic® Vent w/ Rain Sensor Directly Outside Bathroom

Moen® Handheld Showerhead

Private Bathroom

Shower Curtain

Thetford® Aqua Magic® Toilet w/ Foot Flush

Towel Rack

Water Resistant Laminate

All models include a private bathroom, with layouts ranging from wet baths with a combined shower and toilet to larger setups with a vanity, sink, and storage. Water-resistant laminate keeps surfaces dry and easy to maintain. Layouts and features vary by floorplan. Feature Photo: Left: Ontour 2.0 Wet Bath. Feature Photo: Top: Ontour 2.2 Wet Bath.

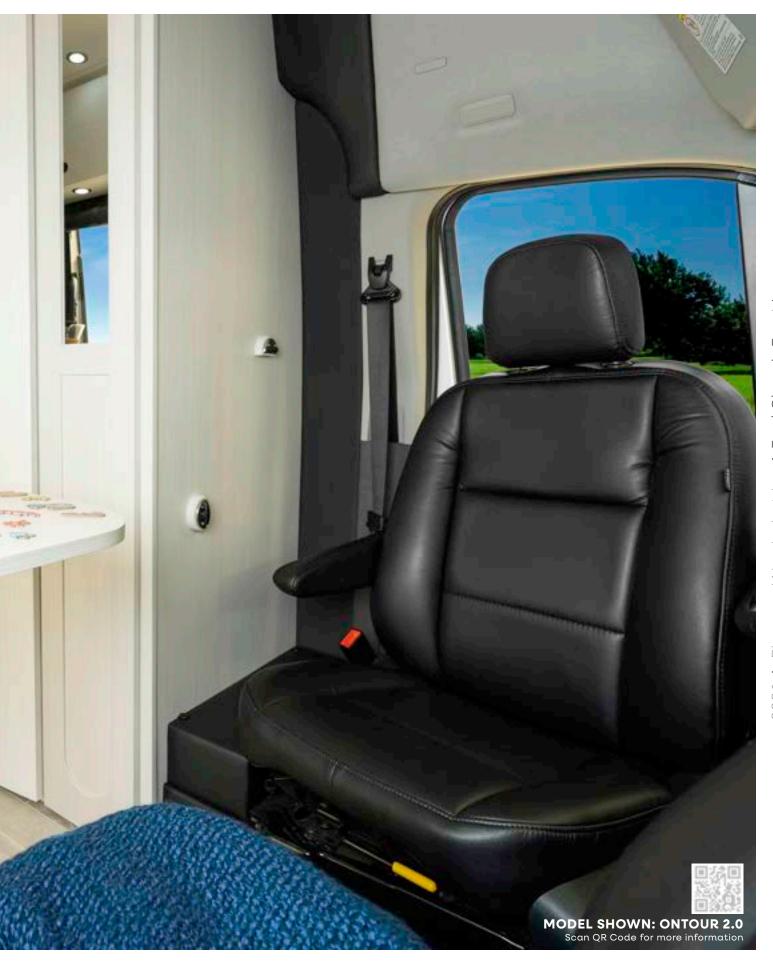
FRONT LOUNGE

Captain's Chairs
180 Rotating Swivel Base
Adjustable Heated Seats
Ultraleather® - Black

Lagun® Table
Mounting Location

Sun & Privacy Shades for Windshield & Cockpit







Feature Photo: Floor plan Ontour 2.2 with Ingot Silver Metallic Exterior Color.



EXTERIOR

110-120 Volt Power Outlet

Awning Style Windows

Exterior Shower w/Handheld Showerhead

Fiamma® Powered Awning w/Integrated LED Lights

LED Porch Light

LP BBQ Quick Connect

Onan® Generator

Panoramic Rear View Windows

Side & Rear Roll Up Screen

Rear View Camera

Utility Centre Access
LP Switch
30 Amp Power Outlet
City Water Connection









Disclaimer: Image shown may depict a different model. Exact installation and positioning of the screen and solar panels may vary per model.

ONTOUR 2.0

Length: 19'8"



Queen Bed



Twin Beds



Chassis
Fuel Type
Length
Exterior Height
Exterior Width
Interior Height
Queen Bed Size

Bathroom Type

Twin Bed Size

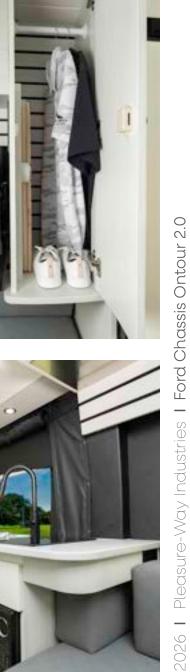
350 AWD Gasoline 19'8"/598 cm 10'/305 cm 8"1.5"/248 cm 66"/198 cm 67"×76" 25"×74" 25"×74"

Wet Bath

Fresh Water Tank Grey Water Tank Black Water Tank Furnace Air Conditioner Generator

25 US Gal 15 US Gal 11 US Gal Truma® VarioHeat 11,500 BTU Dometic Air Conditioner 2.8KW Onan® QG 2800i

















ONTOUR 2.2

Length: 21'10"



Queen Bed

Twin Beds



Chassis
Fuel Type
Length
Exterior Height
Exterior Width
Interior Height
Queen Bed Size
Twin Bed Size
Bathroom Type

350 AWD Gasoline 21'10"/665 cm 10'/305 cm 8'1.5"/248 cm 6'6"/198 cm 67"×77" 23"×77" 23"×77" Wet Bath w/ Vanity & Sink

Fresh Water Tank
Grey Water Tank
Black Water Tank
Furnace
Air Conditioner
Generator

28 US Gal
15 US Gal
11 US Gal
Truma® Va
Truma® Av
2.8KW On

28 US Gal 15 US Gal 11 US Gal Truma® VarioHeat 11,500 BTU Truma® Aventa Eco 13,500 BTU 2.8KW Onan® QG 2800i

















2026 | Pleasure-Way Industries | Ford Chassis Ontour 2.2

BUILD YOUR OWN

Customize Your Motorhome, Your Way

Make your motorhome a true reflection of your style with a range of options and features designed to suit your lifestyle. Whether you're after sleek modern finishes or warm, homey tones, you can build a space that fits your needs and feels uniquely yours.

Choose from one of our professionally curated color schemes or mix and match elements from our design palettes to create your own perfect combination. However you envision it, your motorhome is yours to design.



Exterior Color





BUILD YOUR OWN

Scan QR Code for more information



The Ford Transit 350 AWD Van strikes a strong balance of productivity, performance, and safety—engineered for drivers who need capability without compromise. Packed with advanced driver-assist features like Pre-Collision Assist with Automatic Emergency Braking, Lane-Keeping System, and Adaptive Cruise Control, it's designed to help keep you safe and in control on every trip.

Performance is powered by a robust engine, Intelligent All-Wheel Drive for confident handling in all conditions, and a 10-speed automatic transmission for smooth, responsive shifting. With added technologies like Hill Start Assist and Advanced Traction Control, the Transit 350 AWD is ready for everything from city streets to open highways—keeping you comfortable and in command mile after mile.

WARRANTY



POWERTRAIN WARRANTY

5 YEARS, 60,000 Miles, whichever comes first.



NEW VEHICLE WARRANTY

3 YEARS, 36,000 Miles, whichever comes first.



ROADSIDE ASSISTANCE

24 Hour Roadside Assistance





Traveling in a Pleasure-Way motorhome offers unique advantages over traditional RVing in larger Class A, Class C, or towable trailers. Whether you're a seasoned full-timer or just beginning your RV journey, something has drawn you to the Pleasure-Way lifestyle. Along the way, you'll create lasting memories, forge new friendships, and collect stories worth sharing.

The photos below were proudly submitted by our Pleasure-Way owners, capturing moments from their adventures on the road.



US



Sylvia Jordan - Teton Mountains, WY



Steve Wranovsky - Badlands National Park, SD, U



Jodi Martin - Lake Meyer Campground, IA, US

PW COMMUNITY

The Pleasure-Way owners' clubs are proudly operated by fellow owners—enthusiasts just like you who share a deep passion for RVing and the Pleasure-Way experience.

These clubs are more than just a community; they're a gateway to adventure, connection, and shared memories.

Whether you're enjoying the great outdoors, discovering new destinations, or making lifelong friends, the owners' club groups are the perfect way to dive into the Pleasure-Way lifestyle.









Every year, Pleasure-Way owners from across North America come together to celebrate their shared passion for RV travel at exclusive rallies held in various scenic locations.

These events are more than just meetups—they're a chance to connect with fellow owners, swap stories from the road, and build lasting friendships within a likeminded community.





RALLIES, EVENTS & SHOWS
Scan QR Code for more information



