

MESSAGE FROM PW

Pleasure-Way Industries Ltd. is pleased to be celebrating its 38th year as a leader in the RV manufacturing industry. A family-owned and-operated business since its inception in 1986, Pleasure-Way is committed to building the highest-quality luxury motorhomes.

Pleasure-Way's unwavering commitment to quality, safety, and customer satisfaction is evident in the fact that we do not mass produce our motorhomes on assembly lines; rather each motorhome is hand-crafted and custom-fitted to exacting standards and rigorous quality inspections. Due to our meticulous, labor-intensive construction process, we are proud to have one of the lowest warranty claim rates in the entire RV industry. In fact, we are so confident in the quality of our motorhomes that we back each new Pleasure-Way with our Five Year Freedom Coach Warranty - one of the best and longest warranties in the industry.

We would never be where we are today without our team of dedicated and skilled employees, or without the enthusiastic support from our owners. We are deeply grateful for everyone that has been involved with Pleasure-Way over the past 38 years and we look forward to continuing to deliver a first-class RV experience.

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This distinguished recognition reinforces our core company values of hard work, superior quality, and top-notch customer service.



QUALIFIED VEHICLE MODIFIER

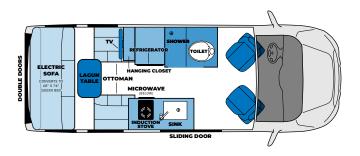
Pleasure-Way Industries Ltd. belongs to the QVM program as designated by Ford Motor Company.

FORD TRANSIT MODELS

ONTOUR 2.0



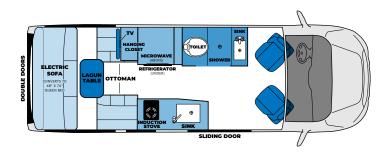
Fuel Type: Gasoline Standard Engine: 3.5L EcoBoost® V6 Length: (bumper to bumper) 19' 8" / 598 cm Overall Height: 10' / 305 cm Width: 7' ½" / 215 cm LP Tank Capacity: 12 US Gal / 45 L Fresh Water Tank Capacity: 25 US Gal / 95 L Gray Water Tank Capacity: 15 US Gal / 57 L Black Water Tank Capacity: 11 US Gal / 42 L **Towing Capacity:** 3,100 lbs / 1406 kg



ONTOUR 2.2



Fuel Type: Gasoline 3.5L EcoBoost® V6 Standard Engine: Length: (bumper to bumper) 21' 10" / 670 cm Overall Height: 9' 10" / 300 cm Width: 7' ½" / 215 cm LP Tank Capacity: 12 US Gal / 45 L Fresh Water Tank Capacity: 28 US Gal / 107 L Gray Water Tank Capacity: 15 US Gal / 57 L Black Water Tank Capacity: 11 US Gal / 41 L **Towing Capacity:** 2,000 lbs / 907 kg









UPGRADED 10-INCH TOUCHSCREEN CONTROL PANEL

For the 2024 model year the 10-inch displays received a resolution enhancement that allows for better viewing in direct sunlight and wider viewing angles. Further, the newly designed interface makes the user experience simpler and friendlier. The touchscreen contains in-depth monitoring for personalized control and real-time diagnostics of many vital coach functions, such as: battery state-of-charge, GoPower!® solar integration, AC, furnace and water heater integration, automatic climate control, and AC/DC power source display.

CLIMATE CONTROL

Climate control is effortless with a responsive temperature dial that manages the Truma VarioHeat furnace, air conditioner, and Fan-Tastic vent, all in one place. Use the mode buttons to select the desired item that you want to operate. You can select A/C, A/C Night Mode, furnace, vent, and adjust your fan speeds.

BATTERY MONITORING

The home screen quickly references the current DC power consumption via the coach battery state-of-charge percentage indicator and the real-time 12-volt net loss/gain amperage meter.

ESTIMATION GAUGE

While the coach batteries are charging, the touchscreen will display the estimated time remaining until a full charge is achieved. This immensely helpful feature allows you to accurately gauge how long the current method of charging will take until you are ready to operate again at full battery capacity. Additionally,

the touchscreen will display the estimated time remaining (displayed down to the minute) at your current DC power usage before the batteries are fully depleted. This feature allows you to monitor how many hours your coach batteries will run for at the current DC draw.

AC POWER USAGE

The power screen of the control panel features all AC power usage, including generator start/stop and AGS. You can view what AC power source you are currently drawing from with clear-cut, uncomplicated visuals. The Xantrex 3000-Watt inverter controls have also been integrated into the touchscreen, simplifying the electrical system even further.

AUTOMATIC GENERATOR START (AGS)

AGS is an innovative feature that allows you to set start and stop parameters for generator control when not plugged into shore power. When the batteries are low on voltage, the generator

will automatically run to charge the batteries at your pre-defined voltage and then shut off. If the temperature exceeds your AC thermostat setting, the generator will automatically run the AC until the desired temperature has been reached. This is a great feature if you are traveling with pets.

GO POWER!® SOLAR

Monitoring your solar panel charge volts and amps is now neatly included on the touchscreen. In the settings section of the solar charger module, you can view the overall history of your solar panel amperage draw. This will give you an accurate picture of the average amount of amps the solar panels add to the coach batteries. We also have moved away from the traditional PWM charger and upgraded to the super-efficient MPPT charger. The MPPT charger provides 15-30% more efficiency when transferring solar energy from the panels to the battery bank.

STANDARD FEATURES



REAR DOOR ROLL-UP SCREEN

If you're the type who loves fresh air and a cool breeze, you'll love our integrated screen doors. The heavy-duty nylon canvas screen precisely fits the rear opening and features a super-fine mesh, keeping insects out and only letting fresh air in. The screen door also features a double zipper system that allows for easy access to the under sofa storage space. This flame-resistant screen can be rolled up, tethered, and hidden away when not in use.





SIDE DOOR ROLL-UP SCREEN

Enjoy the beauty of the outdoors while prepping a meal without the worry of insects ruining the party. A unique magnetic closure system allows for easy access in and out without the need to zip the door open and closed. The super-fine mesh screen and door assembly are constructed from heavy-duty, flame-resistant nylon canvas, resulting in a long-lasting, reliable feature. When the screen is not needed it can be rolled up and secured out of the way.







GO POWER!® SOLAR PACKAGE

Explore freely and extend your off-the-grid adventures using our roof-mounted solar panels. This standard solar package provides power to the coach batteries, allowing for use of the DC system and receptacles through the inverter. This results in greater dry camping abilities as you will be able to travel for longer durations without the need for shore power or running the generator. The super-efficient MPPT charger provides 15-30% more power when transferring solar energy from the panels to the battery bank.

Ontour 2.0 solar package: 200-Watt (10 amp) Ontour 2.2 solar package: 300-Watt (15 amp)







STANDARD FEATURES

Here at Pleasure-Way, we are committed to producing first-class motorhomes with exceptional features. To achieve this, we only select high-performing suppliers that deliver the best possible products and superior services. Our commitment to quality is further supported by including these high-end features as standard, rather than offering a complicated list of optional and expensive add-ons. Below, you will find a compelling list of innovative, reliable, and sophisticated standard features, all designed to give you the utmost confidence in your Pleasure-Way motorhome. With the upgraded air conditioner, lithium batteries, and inverter, revel in flexibility as you run the air conditioner off battery power. Effortlessly recharge your coach batteries via generator, engine alternator, solar panels, or shore power for uninterrupted comfort and convenience.



NEW FOR 2024

ECO-ION 600Ah LITHIUM BATTERIES

The high-performing, fast-charging and maintenance-free coach batteries offer superior power storage for hassle-free use of your favorite devices.



NEW FOR 2024

TRUMA AVENTA ECO AIR CONDITIONER*

The Truma Aventa Eco 13,500 BTU rooftop air conditioner is quieter, more efficient, and has three manual cooling modes along with auto cooling and a night mode.

*Excluding Ontour 2.0



ONAN® QG 2800i 2.8 KW GENERATOR

XANTREX™ 3000 WATT

Provides power to the TV, microwave,

shore power or running the generator.

receptacles when you're not plugged into

induction stove, and most 120 VAC

INVERTER / CHARGER

Offering greatly reduced noise and vibration levels, improved fuel efficiency, and better performance, this gas generator is a reliable, and remarkably quiet power source.

NEW FOR 2024



TRUMA VARIOHEAT FURNACE

Three automatic output levels, intelligent fan control, near-silent operation, high air flow, and three stage burner system combine to heat your coach quickly and efficiently.



TRUMA AQUAGO® COMFORT PLUS WATER HEATER

The 60k BTU stepless burner, recirculating water line, and mixing vessel deliver hot water on demand, at even temperatures, eliminating temperature spikes.



ENTERTAINMENT CENTER

Includes a Bose® Bluetooth® soundbar and 24" LG Smart LED TV. Enjoy broadcast TV in HD with the inclusion of the fully automatic Winegard® Rayzar® digital TV antenna.



LAGUN TABLE MOUNT SYSTEM

A cantilevered support arm offers adjustable height, eliminates the typical center post, and swivels 360° at both the table top and support arm.



MEMORY FOAM SOFA CUSHIONS

Assembled with a medium density foam base, 3" of memory foam on top, and finished with a layer of Dacron, resulting in a cooler bed with a smooth, seamless finish.



MCD ROLLER SHADES

Designed for solar protection and made of 100% light blocking material, MCD roller shades cover the windows for complete blackout privacy within the coach.



3M™ THINSULATE™ INSULATION

Insulation with both thermal and acoustic qualities for a quieter interior environment along with a superior weather seal for all weather conditions.



CORIAN® SOLID SURFACES

This impact resistant material is non-porous, stain-resistant, and easy-to-clean. Rest assured, Corian® keeps its good looks and easily survives daily wear and tear.



ULTRALEATHER® FABRIC

Innovative strengthening technology makes this luxurious fabric exceptionally durable and stain-resistant. It's also pet friendly, scratch-resistant, and easy-to-clean.



FRONT CAB PRIVACY SHADES

Fully form fitting to your windshield and cab doors, these shades provide privacy and protect your dash from UV damage while helping to keep the coach interior cooler.









ONTOUR 2.0

FORD TRANSIT 250

A testament to the fact that good things come in small packages, the Ontour 2.0 features all the comforts of home with no compromises. Key standard features include an induction stove, 12V compressor refrigerator, 600Ah lithium coach batteries and a 200-Watt solar package to extend dry camping times while exploring the less traveled road. The 19' 8" Ontour 2.0 is compact, but its 78" of headroom,

spacious 76" long queen bed, private wet bath, and fully-equipped galley transforms it into an inviting space. Large banks of upper cabinets outline the rear living space, allowing you to pack all your travel essentials. The nimble and responsive handling of the Ford Transit 250 chassis offers a more stable and confident ride.











QUEEN BED

Making the enormous 68" x 76" memory foam queen bed is effortless using the power sofa and ottoman cushions.



LAMINATE INTERIOR

Laminate is scratch-resistant, highly durable, and easy to maintain, resulting in a longlasting solid plywood interior.



INDUCTION STOVE

Enjoy hassle-free cooking with this energy-efficient stove. Compared to gas, induction produces less heat, boils water faster, and can be powered off the coach batteries.



LAGUN TABLE

Enjoy complete freedom in your dining space with this unique table system that is height adjustable, and swivels 360° at both the tabletop and support arm.











ONTOUR 2.2

FORD TRANSIT 350

Built on the Ford Transit 350 chassis, the Ontour 2.2 benefits from the fuel-efficient 3.5L EcoBoost® V6 engine and 10-speed SelectShift® transmission—a powerful combination suited for any road trip. At just under 22 feet in length, the Ontour 2.2 showcases the largest wet bathroom, plenty of headroom, and ample storage space.

The interior surrounds you in sophistication thanks to the LED lighting, radius laminate cabinetry, Ultraleather® seating and memory foam sofa cushions. A 5.5 cubic foot 12V refrigerator, 600Ah lithium coach batteries and 300-Watts of solar are a few of the standard features designed for convenient living. Plan your escape and hit the road in the well-equipped Ontour 2.2.









NEW FOR 2024

TRUMA AVENTA ECO AIR CONDITIONER

This 13,500 BTU rooftop air conditioner offers enhanced quietness and efficiency, featuring auto cooling and night mode. Now can be powered by coach batteries.



GALLEY STORAGE

The well-appointed galley offers an array of storage options including a large cabinet with flush mount doors, and a bank of three, soft-close drawers.



RADIUS CABINETRY

Laminate radius cabinet doors offer a contemporary look, while providing a long-lasting, highly durable interior.



PRIVATE WET BATH

This fully equipped wet bath provides all the comforts of home and is finished with waterproof laminate.

The exterior color available for the Ontour is Ingot Silver.

BUILD YOUR OWN

RADIUS LAMINATE CABINETRY





Champagne

White Smoke

CORIAN® COUNTERTOPS







Platinum Gray

ULTRALEATHER® FABRIC



Cashmere



Flint





FORD TRANSIT CHASSIS

The Ford Transit chassis is the perfect balance between performance and efficiency. From the 10-speed SelectShift® transmission and 3.5L EcoBoost® engine to smart technology that boosts driver confidence, the Transit was built with your safety, comfort and enjoyment in mind.

SYNC®4 SYSTEM WITH 12-INCH TOUCHSCREEN

Enjoy integrated audio streaming, enhanced voice recognition, climate control and a responsive touchscreen. SYNC®4 is flexible, updatable and configurable to your individual preferences. It features:

- Bluetooth® audio streaming
- Navigation
- Hands-free calling
- Android Auto[™] + Apple CarPlay[™]
- FM/AM/SiriusXM®
- AppLink® smart integration of your favorite mobile apps
- USB ports

MULTIFUNCTION STEERING WHEEL

The tilt and telescopic steering wheel allows convenient access to many vehicle functions, including the SYNC®4 system, cruise control, incoming phone calls and simple music controls. Keep your hands on the wheel and your eyes on the road like never before.

MORE FEATURES

- Remote keyless entry
- Rear view camera system
- Swivel seats
- · Adaptive cruise control

SAFETY FEATURES

Whether you're driving or sitting in the passenger seat, feel confident with the latest safety and innovation from Ford.

- Driver and passenger airbags
- Safety Canopy[®] System side-curtain airbags
- Blind Spot Assist 1.0
- Lane-Keeping System
- Hill Start Assist
- Side-Wind Stabilization
- AdvanceTrac® with Roll Stability Control (RSC®)
- Forward Collision Warning
- Pre-Collision Assist with Automatic Emergency Braking

- Post-Collision Braking
- SOS Post-Crash Alert System[™]
- Securilock® Passive Anti-Theft System (PATS)
- Auto high-beam headlamps
- Auto rain-Sensing wipers
- Tire Pressure Monitoring

FORDPASS™ CONNECT APP

Access features on your Transit chassis remotely using FordPass™ with Wi-Fi Hotspot.

- Lock and unlock your vehicle
- Locate your parked vehicle
- Check oil life, fuel level, mileage and maintenance intervals



PLEASE NOTE

Some Ford features listed may not be available on all chassis. Please see your Pleasure-Way dealer for complete details.







THE PLEASURE-WAY LIFE

Traveling in a Pleasure-Way motorhome affords some unique advantages over traditional RVing in a larger Class A, Class C or pull-type trailer. There are the more obvious advantages of stress-free driving, easy and accessible parking, and the ability to explore 'off the beaten track' locations.

You'll have the ability to visit friends and relatives for family functions, reunions, graduations, and weddings. No more hotel reservations or inconveniencing your host. The strategic design of our motorhomes ensure a quick and easy set up once you arrive at your destination. Since all your amenities are covered, you are free to be spontaneous with your adventures without compromise.

Whether you are a seasoned full-timer or an RV newbie, something has drawn you into the Pleasure-Way lifestyle. Memories will be created, friends will be made, and stories will be shared!

PLEASURE-WAY AMBASSADOR CREW

We believe our best salespeople are happy owners, and the PAC program offers the opportunity to reward members for their efforts to promote our motorhomes.

We provide our members with personalized PAC cards to hand out to potential clients or interested parties. These cards are used to gain loyalty rewards for both parties upon purchase of a new Pleasure-Way motorhome.

Visit pleasureway.com/pac to sign up and learn more.

PLEASURE-WAY OWNERS' CLUBS

We believe that meeting new friends and sharing adventures is an important part of the Pleasure-Way experience. A wonderful group of people have formed our Pleasure-Way owners' clubs and are based on the East and West Coasts of the United States and Western Canada. Owners have fallen in love with the Pleasure-Way lifestyle and actively participate in our club rallies. Pleasure-Way owners' clubs are operated and run by owners who enjoy the RV lifestyle and share the same passion for Pleasure-Way.



Visit us at pleasureway.com for more information on how to join and participate in Pleasure-Way owners' clubs, events, and rallies.

COACH SPECIFICATIONS

2.0 2.2

	2.0	2.2
ENTERTAINMENT		
24" Smart LED TV	•	•
Bose® soundbar w/ Bluetooth®	•	•
Winegard® Rayzar® Automatic HDTV antenna	•	•
Cable TV hook up	•	•
USB-A & USB-C charging ports	•	•
INTERIOR		
Side and rear door roll-up screens	•	•
MCD blackout roller shades w/ magnetic catch	•	•
Privacy/sun shades for windshield & cab doors	•	•
Laminate radius cabinet doors	•	•
Blum® cabinet hinges and door stays	•	•
Recessed LED lighting under cabinets and along roof	•	•
Laminate-wrapped kitchen, wall partitions & cabinets	•	•
Soft touch vinyl headliner	•	•
Premium vinyl flooring	•	•
GALLEY		
12V 3.2 cu. ft. refrigerator/freezer	•	
12V 5.5 cu. ft. refrigerator/freezer		•
Corian® solid surface countertop	•	•
1-burner induction stove	•	•
Microwave	•	
13"x17" stainless steel sink w/ faucet & pull-out sprayer	•	•
ватнгоом		
Private wet bathroom w/ shower	•	
Vanity w/ storage, stainless sink & Corian® countertop		•
SEATING AREA		
Lagun table mount system w/ 360° swivel tabletop	•	•
Power sofa w/ two three-point seat belts	•	•
Memory foam sofa cushions	•	•
Ultraleather® fabric	•	•
HEATING, VENTILATION & COOLING		
Truma VarioHeat 11,500 BTU furnace	•	•
Power lift Fan-Tastic Vent fan w/ rain sensor	•	•
Low profile 11,000 BTU roof mount air conditioner	•	
Truma Aventa Eco 13,500 BTU air conditioner		•
3M™ Thinsulate™ insulation	•	•

CHASSIS SPECIFICATIONS

Yes

	2.0	2.2		ONTOUR 2.0	ONTOUR 2.2
ELECTRICAL			Chassis	Ford Transit 250	Ford Transit 350
Multiplex wiring w/ dimmable LED lighting	•	•	GVWR	9,500 lbs / 4,309 kg	11,000 / 4,990 kg with Dual Rear Wheel
Dual 10-inch touchscreen control panels	•	•	GCWR	12,600 lbs / 5,715 kg	13,000 lbs / 5,897 kg
600Ah Eco-Ion Earth Smart Lithium (LiFePO4) coach batteries	•	•	Standard engine	3.5L EcoBoost® V6	3.5L EcoBoost® V6
Internal/automatic coach battery heating system	•	•	Fuel type/tank capacity	Gas/25 US gal/95 L	Gas/25 US gal/95 L
Xantrex™ 3000-watt true sine wave inverter/charger	•	•	HP rating	310 HP @ 5,500 rpm	310 HP @ 5,500 rpm
100-amp lithium charger	•	•	Torque rating	400 lb-ft @ 2,500 rpm	400 lb-ft @ 2,500 rpm
2.8 KW Onan® QG 2800i gas generator	•	•	Wheelbase	148"	148"
Automatic generator start (AGS)	•	•	Transmission (auto)	10-speed SelectShift®	10-speed SelectShift®
30-amp power cord	•	•	Locking fuel fill	Yes	Yes
PLUMBING & LIQUID PROPANE SYSTEMS			Chassis air conditioning	Yes	Yes
Truma AquaGo® comfort plus instant water heater	•	•	Power windows, locks, mirrors	Yes	Yes
Shurflo® automatic demand water system	•	•	Remote keyless entry	Yes	Yes
LP BBQ quick connect	•	•	Steering wheel positioning	Tilt and Telescopic	Tilt and Telescopic
Tank level monitoring - LP, fresh, gray and black	•	•	Breaking system	Disc Brakes w/ABS	Disc Brakes w/ABS
EXTERIOR			Stability and traction control	AdvanceTrac® w/(RSC)	AdvanceTrac® w/(RSC)
200-Watt solar panel package w/ MPPT charger	•		Tire pressure monitoring	Yes	Yes
300-Watt solar panel package w/ MPPT charger		•	Tires (all season)	235 / 65R / 16C	195 / 75R / 16C
Power awning w/ LED lights	•	•	Alternator/chassis battery	250 amp / 12v 70Ah	250 amp / 12v 70Ah
Exterior shower w/ handheld wand	•	•	Air bags (driver & pass.)	Yes	Yes
Hitch and wiring	•	•	Nav/Bluetooth®/SiriusXM®	Yes	Yes
			Rear view camera system	Yes	Yes
			Swivel seating (driver & pass.)	Yes	Yes

WEIGHTS & MEASUREMENTS

	ONTOUR 2.0	ONTOUR 2.2
Length (bumper to bumper)	19' 8" / 598 cm	21' 10" / 670 cm
Width (side mirrors ext.)	8' 1.5" / 248 cm	8' 1.5" / 248 cm
Width (side mirrors retr.)	7' 0.5" / 215 cm	7' 0.5" / 215 cm
Overall height	10' / 305 cm	9' 10" / 300 cm
Interior standing height	6' 6" / 198 cm	6' 6" / 198 cm
Fresh water tank capacity	25 US gal / 95L	28 US gal / 107 L
Gray water tank capacity	15 US gal / 57 L	15 US gal / 57 L

	ONTOUR 2.0	ONTOUR 2.2
Black water tank capacity	11 US gal / 41 L	11 US gal / 41 L
LP gas tank capacity	12 US gal / 45 L	12 US gal / 45 L
Towing capacity	3,100 lbs / 1406 kg	2,000 lbs / 907 kg
Queen bed size	68" W X 76" L	68" W X 76" L
Driver side rear single bed	24" W X 76" L	24" W X 76" L
Pass. side rear single bed	24" W X 76" L	24" W X 76" L

Yes

Smart wheel functions



ONTOUR 2.0



ONTOUR 2.2



WARRANTY

PLEASURE-WAY WARRANTY

All Pleasure-Way motorhomes are backed by our Five Year Freedom Warranty. Pleasure-Way Industries Ltd. warranties the specified new Pleasure-Way Motorhome free from defects in material and craftsmanship, on portions manufactured by Pleasure-Way Industries

Coverage - 5 years or 60,000 miles / 100,000 kms Limited Warranty

FORD WARRANTY

Basic Limited Warranty

- Coverage 3 years or
- 36,000 miles / 60,000 kms

Powertrain Limited Warranty

- Coverage 5 years or
- 60,000 miles / 100,000 km

Roadside Assistance

• 5 years or 60,000 miles / 100,000 kms



PLEASURE-WAY PERSONAL ASSISTANT

We understand that it takes time to get completely familiarized with your new motorhome and all of its features. For this reason, you will be designated your very own Pleasure-Way Personal Assistant for the first 90 days of ownership!

Your P.A. is a specialized and knowledgeable member of the Pleasure-Way team who works right here in our manufacturing facility. Upon receiving the warranty registration of your new motorhome, your P.A. will provide you with their contact information. You will now have access to your Pleasure-Way P.A. six days a week, via a dedicated, toll-free phone number or email.

Your Pleasure-Way P.A. will be there to assist you in all matters pertaining to the operation of your Pleasure-Way motorhome. After your 90 day period expires, you will have all the confidence and knowledge to enjoy your new Pleasure-Way for years to come!



PLEASURE-WAY GOLIVE

You can now explore any current Pleasure-Way model from the comfort of your own home! This unique experience allows you to take a one-on-one personalized video tour with one of our friendly Pleasure-Way GoLive Agents. You will have full access to view any feature or component of our motorhomes via a one-way video call. Get expert advice and real time answers to all your questions with Pleasure-Way GoLive. Try it today! pleasureway.com/golive



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Due to our policy of continuous improvements, Pleasure-Way Industries Ltd. reserves the right to make product changes at any time without notice and without incurring obligations whatsoever, including but not limited to: prices, styling, design, colors, construction, equipment, materials, and specifications. Some motorhomes depicted in the brochure may be shown with optional equipment. Please see your dealer for additional information or contact Pleasure-Way Industries Ltd. Estimated fuel consumption may vary depending on conditions and driving habits. Estimates are based on consumer feedback.